

## BUDDHA MEDITATION CENTER DC

## Daily Website Report

June 5, 2026

buddhameditationdc.org · Google Analytics GA4

SESSIONS

32

Today

ACTIVE USERS

29

23 new users

PAGE VIEWS

43

1.3 pages / session

AVG. SESSION DURATION

1:18

min:sec

NEW USERS

23

79% of active users

CHECKOUT VISITS

8

25% of sessions

## TRAFFIC SOURCES


CHANNEL	SESSIONS	USERS	AVG DURATION	SHARE
Direct	17	14	0:42	53%
Paid Social	8	8	0:06	25%
Unassigned	7	5	0:39	22%
Organic Search	4	3	6:02	13%
Organic Social	1	1	—	3%
Referral	1	1	0:38	3%


## TOP PAGES BY VIEWS


#	PAGE	VIEWS	USERS
1	/checkout-external	8	6
2	/(Home)	7	5

#	PAGE	VIEWS	USERS
3	/meditate-with-a-monk/	7	7
4	/day-long-meditation-retreat/	5	1
5	/sunday-evening-meditation/	4	3
6	/two-day-meditation-retreat/	4	5
7	/meditate-with-a-monk-dc/	3	3
8	/e/ Meditate at Washington Monument (registration)	2	2
9	/all-meditation-programs/	1	1
10	/e/ Day-Long Retreat (tickets)	1	1

## KEY INSIGHTS

 **Organic Search quality is high today.** Only 4 sessions came from organic search, but they averaged **6 minutes 2 seconds** — far above the overall average of 1:18. These visitors are engaged and intent-driven.

 **Checkout intent is strong.** 8 of 43 page views (25% of sessions) hit /checkout-external — meaning roughly 1 in 4 visitors today progressed to a registration or booking step.

 **High proportion of new visitors.** 23 of 29 active users (79%) are new — today's traffic is predominantly discovery-driven rather than returning visitors.